

# AUCKLAND & NEW ZEALAND

## MONOCLE REGIONAL SURVEY

From the gently bustling streets of Auckland to the highest and most isolated peaks of the South Island, we have explored the length and breadth of New Zealand to discover everything that this extraordinary country has to offer.

### MAP

Our guide to the country's best sights and where to find them

### BUSINESS

From tech mavericks to brewers, meet the new Kiwi entrepreneurs

### CULTURE

The best galleries, publishing houses, radio stations and more

### DESIGN

Architects and designers changing the face of New Zealand

### SUSTAINABILITY

Find out how the country maintains its clean green credentials



Monocle  
Special  
Edition



## CULTURE CUTS

1. Melanie Roger Gallery is in Auckland's Herne Bay area. We like its collection of artists, particularly Liyen Chong and Patrick Pound.
2. Mag Nation in Ponsonby is a fine place to stock up on the best journals and monthly magazines.
3. Look out for new fiction at Unity Books on Auckland's High Street.

## NEW ZEALAND'S MAGAZINES AND JOURNALS

- 1 **Urbis**  
One of New Zealand's leading design magazines looking at everything from cosy interiors to cars.
- 2 **Capital**  
Wellington's best city magazine (11 issues a year) takes an in-depth look at cultural events in the city.
- 3 **Home**  
This Bauer Media title is a showcase for the country's architects and designers.
- 4 **Idealog**  
The stories behind the business headlines: innovative companies and groundbreaking ideas.
- 5 **Art New Zealand**  
Published since 1976, this is the country's number one journal for visual arts.
- 6 **Metro**  
Auckland's accessible city magazine, edited by Simon Wilson (see Q&A, below), containing everything from hard-hitting investigative pieces to food reviews.
- 7 **Damaged Goods**  
This surfing magazine features beautiful photography and design.
- 8 **Hue & Cry**  
A highbrow art and literary journal that is a great cerebral read.
- 9 **Flint & Steel**  
This annual publication is all about sparking debate. This is the first volume.



## 8 The All Blacks James Kerr Author of 'Legacy: 15 Lessons in Leadership'

"Fundamentally, I think the New Zealand obsession with the All Blacks is about identity. Some of my earliest memories are of sitting with my father watching a black-and-white TV flickering with images of black-clad warriors fighting for our country on foreign fields – and winning. For a small boy, growing up in a small South Pacific nation on the flipside

of the world, it showed that we could compete on an even playing field with anyone in the world.

Implicit in identity is a deep set of values and the All Blacks' values – humility, excellence and respect – could almost be the values of the nation, coupled with a reverence for self-reliance, collective endeavour and a sort of taciturn stoicism. Also key is the sense of symbol and ritual that surrounds the All Blacks: the black jersey, the silver fern and the haka.

*Legacy* looks at the All Blacks as a world-class case study of effective culture change. I got unprecedented access to the team during pre-season in 2004 and watched them as they became the world's best team. To propel them, they focused on a core story. This boils down to legacy – to what the All Blacks call 'leaving the jersey in a better place'. The focus on character – on a values-based, vision-led, purpose-driven culture – was essential."

## Q & A

### Simon Wilson Editor, Auckland

**Simon Wilson has been working at 'Metro', Auckland's most popular magazine for reviews and city news, for seven years and has been editor for four. With 20 years' experience in publishing he has an in-depth understanding of the print industry.**

#### What is 'Metro'?

It's a city magazine based on American models like *New York Magazine* and *Boston Magazine*. Our readers are critically engaged and interested in everything from culture to business and current affairs.

#### How do you assess the magazine industry and print in general in New Zealand?

It's an easy enough industry to set up in, particularly if you do integrated editorial – that is, looking after your advertisers in the magazine proper. We



prefer to have a kind of church and state relationship and keep these worlds separate. It's a traditional mindset.

#### How can magazines survive in the 21st century?

You have to be a luxury product. You have to make something for people to hold in their hands and love: it has to be able to sit on your coffee table and in your bag. We're in the process of changing our paper stock and design to make the magazine look and feel more valuable.

# 12 DESIGN & ARCHITECTURE

New Zealand's talent has hit new heights by innovating in the face of adversity and honouring the country's heritage.

## THE OVERVIEW Creative stretch

It sometimes seems that in New Zealand if you're not a chef or a barista, chances are you're a designer or an architect. There is such an enormous pool of incredibly talented and creative people working in this field that they are putting New Zealand on the map as a world design destination. Although the majority of these creatives are to be found in Auckland and Wellington, there are others scattered all over the North and South Islands. From the firm that redesigned the traditional *Kiwi bach* to the people rebuilding an entire city, we take a look at the best individuals and practices shaping the outward appearance of New Zealand.



### 1 DESIGN Simon James Auckland

Simon James (*pictured*) – who runs Auckland-based firm Simon James Design as well as handcrafted light-fixtures and furniture brand Resident – has raised the bar for airport furniture. At Christchurch Airport's new terminal for regional flights, James and collaborator James Brose of BVN created high-backed sofas that curve into pods and booths that offer different types of seating for people travelling alone or in groups. James teamed with Jasmax architects to outfit Air New Zealand's new Koru Express Lounge (*pictured*) with a tiered array of upholstered wooden chairs, and high stools and tables. [simonjamesdesign.com](http://simonjamesdesign.com)



### 2 ARCHITECTURE Herbst Architects Auckland

Herbst Architects is best known for its clever refashioning of the Kiwi beach house, or *bach*. Lance and Nicola Herbst, who emigrated from South Africa, set up the Auckland-based firm in 2000 and immediately gained attention with their own minimalist abode. They've since created environmentally sustainable shelters on the Great Barrier Island, which is off the electricity grid. Their Castle Rock House (*pictured*) on a bluff overlooking the Whangarei Heads offers a taste of what they do best: a modest *bach* offering shelter while exposing the residents to their local climate and landscape. [herbstarchitects.co.nz](http://herbstarchitects.co.nz)

